

Heads Up Software - Mobile Game Privacy Policy

This privacy policy outlines to what extent we collect, use or disclose "personal" and "non personal" information in relation to you downloading and playing IOS or Android games published by Heads Up Software.

We take you privacy seriously. This policy will outline:

- What type of "Data" is collected.
- How that information is used and if and when it is shared.

We will comply with all relevant and applicable legislative requirements, and, in the event of any inconsistency, the legislative requirements will override the provisions of this document.

By using our Game, you acknowledge and consent to the terms of this privacy policy.

Data Collection

Data may be collected in the following ways:

- Data automatically collected regarding game state.

We track anonymous information about how players interact with our game. We do this to learn what adjustments may be required to improve the playability of the game. Information collected by us includes game progress, and how often features are used. We may also collect information regarding errors, or bugs in the game. We use the third party tool "Unity Analytics" to facilitate this. Through this service we have access to additional information such as game platform, and regional information. Their privacy policy is available below:

<https://unity3d.com/legal/privacy-policy>

- Data collected by Advertisers

At certain points in the game you may be given the opportunity to watch an Advertisement. Viewing the ads are completely optional and are typically offered in exchange for a reward in the game. All reasonable endeavors are used to ensure that these ad networks comply with all applicable legislation in the provision of their services to us.

If you click on any advertisements through Our game, the third party advertisers may attempt to use cookies and other web-tracking technologies to collect data and/or provide targeted advertisements to you. We recommend that you review the terms of use and privacy policy for any advertiser with whom you are interacting before doing so. We use "Unity Ads" for serving these Ads. Their privacy policy is located below:

<https://unity3d.com/legal/privacy-policy>

- Data you provide to us.

Personal information that identifies you as an individual is only available to us if you provide it directly. If you contact us for support, to provide feedback, or for any other reason we may keep a copy of that correspondence.

Disclosure of Personal Information

We will NOT sell, trade, rent or disclose any of the personal information you provide to us for any reason, without your prior consent. Otherwise, your Personal Information will only be disclosed where required or allowable by law.

In the event that we offer a newsletter and you subscribe to it we may contact you regarding our software, and promotions. You will be able to unsubscribe from any such newsletters.

Policy Updates

This Policy may change from time to time. The most current version of our Privacy Policy can be found on our website at the following URL:

<https://HeadsUpSoftware.com/MobileGamePrivacyPolicy>

Questions or Complaints

Privacy inquiries can be made by contacting us via email at:

privacy@HeadsUpSoftware.com